



supporting the British armed forces... supporting the British armed forces...

**IN CRAWLEY**

# Calling all businesses, big or small, to join the Heroes Welcome in Crawley

The national scheme aims to provide a Heroes Welcome to the men and women of the British armed forces (including reserved forces) on production of an identification card (MOD90), and to veterans on production of a veterans' badge.

The scheme has launched this year in Crawley as one of the commitments the Crawley Civil Military Partnership has made through the local Armed Forces Community Covenant.

We aim to increase the range of local businesses who offer discounts, service upgrades or special acknowledgement for current and ex-service personnel living, working in and visiting the town.

Please show your support and sign up today!

Just complete and return the form below. You will receive a logo to display in your window and your organisation will be listed on the council's website at [www.crawley.gov.uk/heroeswelcome](http://www.crawley.gov.uk/heroeswelcome)

PLEASE COMPLETE IN CAPITALS

Name of business: .....

Type of industry: .....

Contact name: .....

Business address: .....

.....

Telephone number: .....

Email: .....

Discount or service offered: .....

.....

Return to:

John Dale  
Community Development  
Town Hall, The Boulevard  
Crawley RH10 1UZ

Or email [john.dale@crawley.gov.uk](mailto:john.dale@crawley.gov.uk)





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Your community has launched a Heroes Welcome scheme in Crawley and, by doing so, has joined a growing network of towns and cities across the United Kingdom who wish to show their support for the men and women of the British Armed Forces.

Whilst Heroes Welcome is not a charity or a discount scheme, it does provide a free and simple method for your business to show a little special appreciation to those serving in the Armed Forces.

All we ask is that you display a Heroes Welcome sticker and give a warm welcome to members of the Armed Forces. We encourage you to offer a small discount or service upgrade, but that's up to you.

You can be part of the scheme in three easy steps:

1. Decide whether you want to offer a service upgrade or a small discount
2. Complete the registration form and return it to us
3. Display the Crawley Welcomes Heroes sticker in your window.

Your display of support is very much appreciated by those serving at home and abroad.

For further information please contact John Dale on 01293 438412 or

email [john.dale@crawley.gov.uk](mailto:john.dale@crawley.gov.uk)

Yours sincerely

Councillor Chris Oxlade  
Cabinet member for Community Engagement

