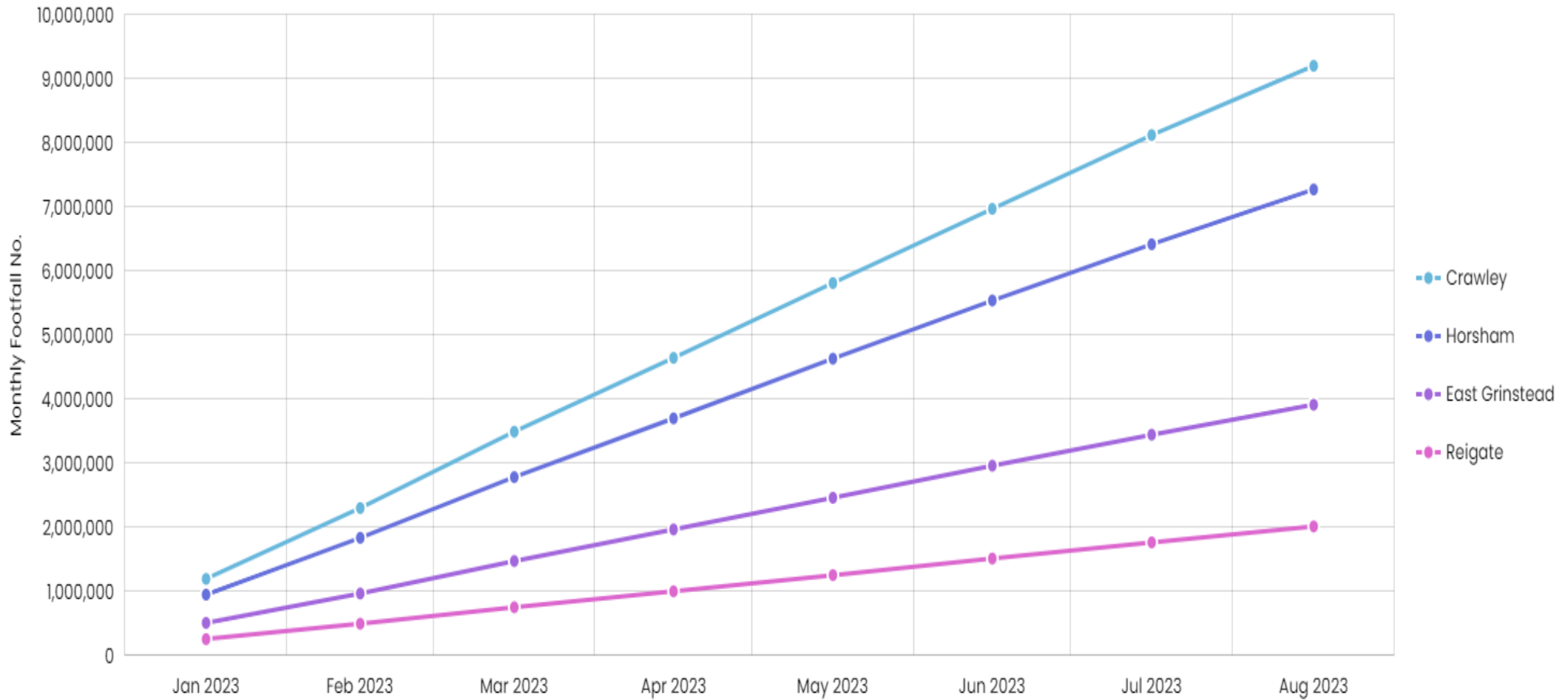




Crawley Town Centre Headlines October 2023

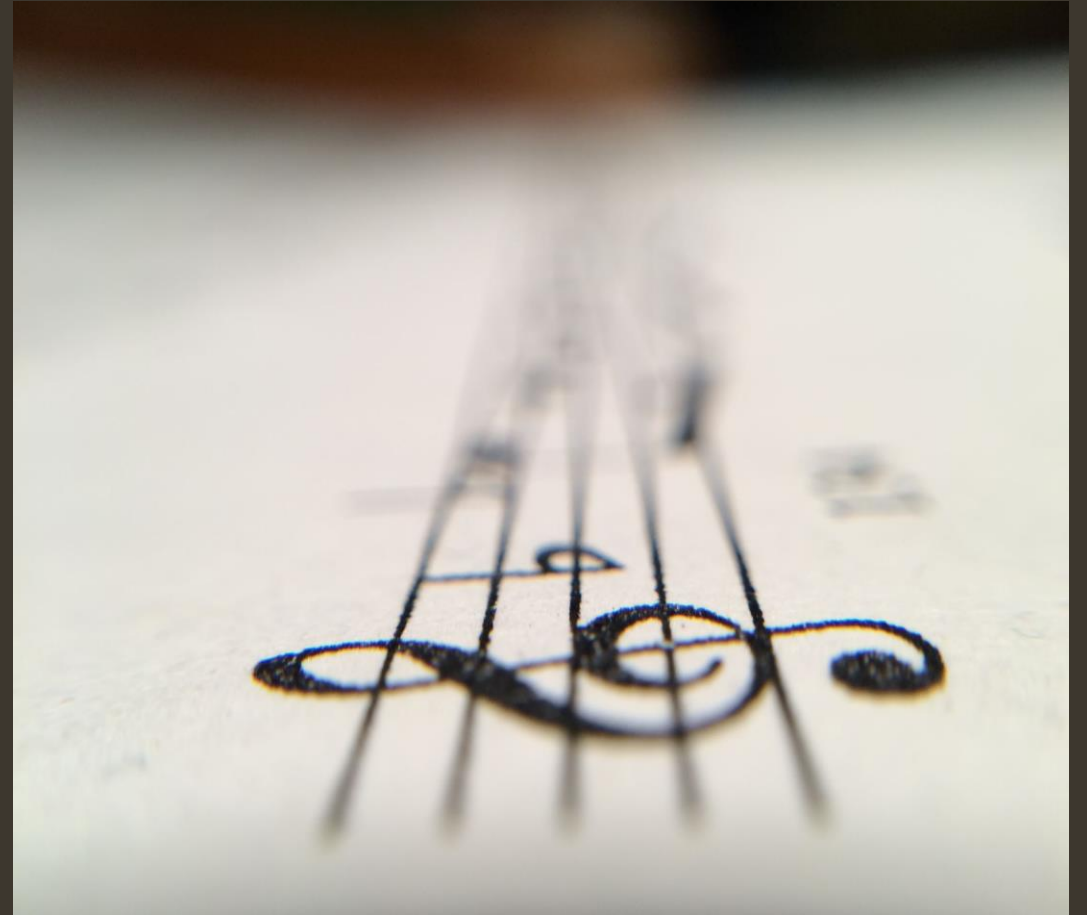


Footfall comparison



Make Music Day 21st June 2023

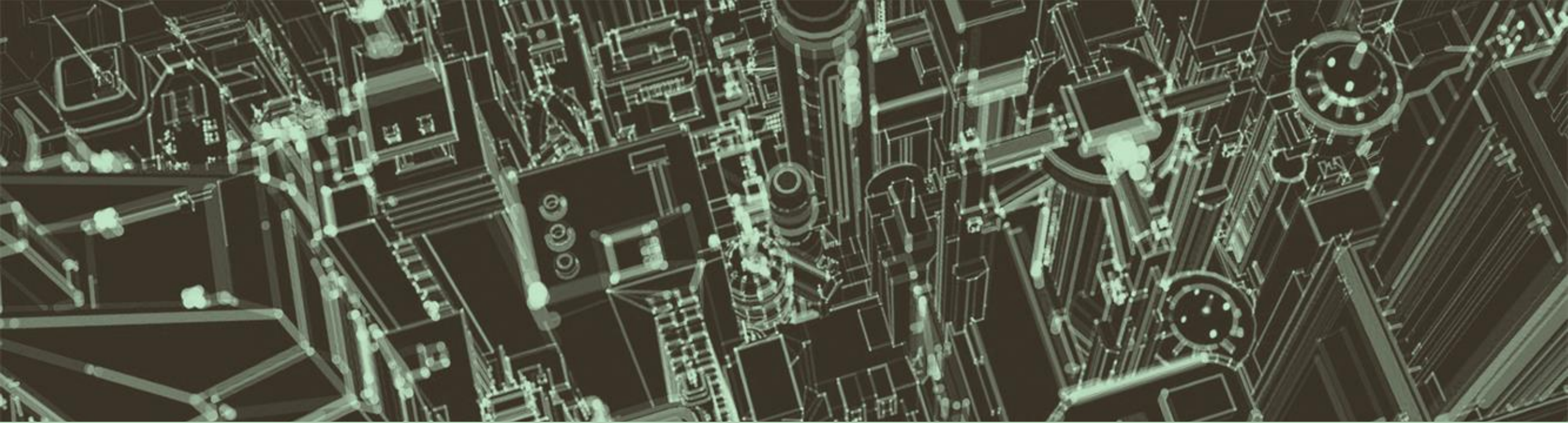
- 2022 V 2023 – 11,268 increase in footfall (16,268 aggregated)
- Most popular time 1pm
- 62.4% of visitors lived over 25 miles away from Crawley
- Average dwell time increased to 61 mins
- 3,590 additional new visitors to Crawley



So what?

- Building a reputation for Crawley as a place for weekday events
- Makes the town centre a more attractive place to work
- More dwell time = more spend
- Working with Crawley Festival to bring High Street Live back on 30th September





What Next?



All this and more.....

Creepy Crawley
Month 2 – The
Return!

Third
Wednesday
Club

Light UP
Crawley

Festive Village
Queens Square

Pancake Day
Race

Childrens
Business Fair

Crawley
Showcase Event
1st Feb 24