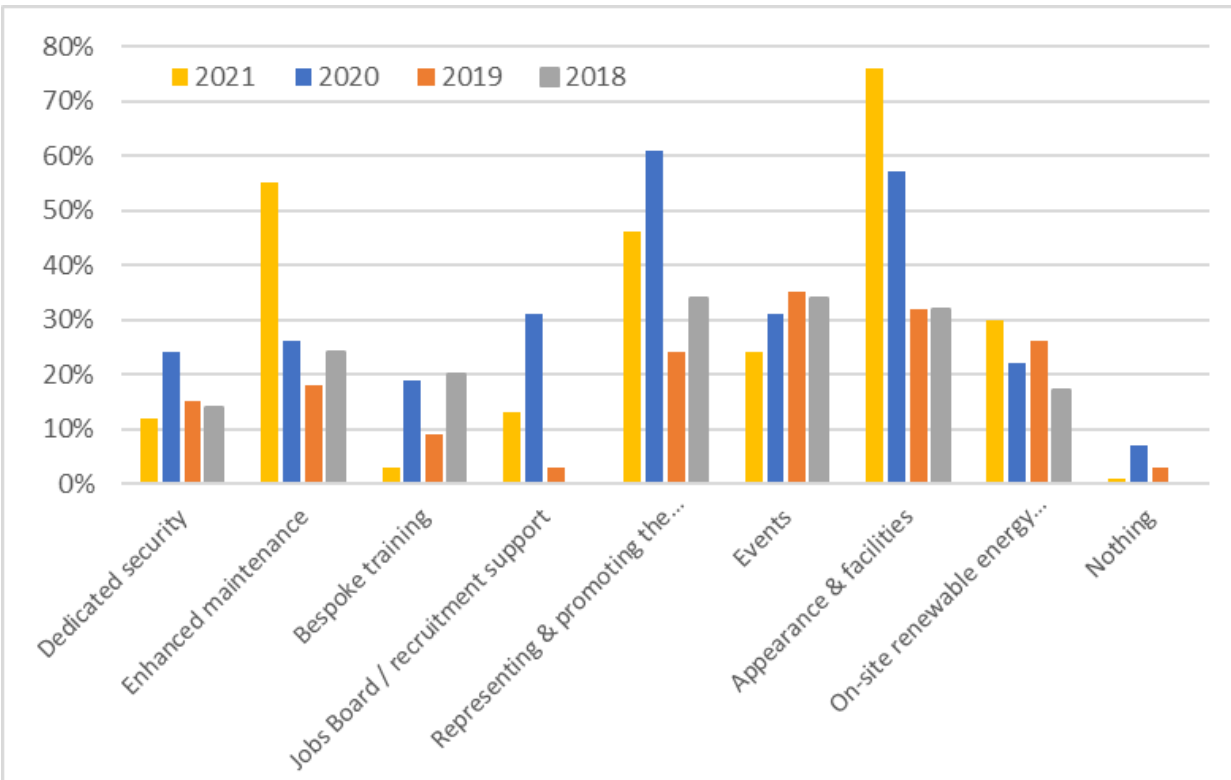


# Crawley Economic Recovery Taskforce Update Dec 2021

**Steve Sawyer**  
**Executive Director**  
**Manor Royal BID**

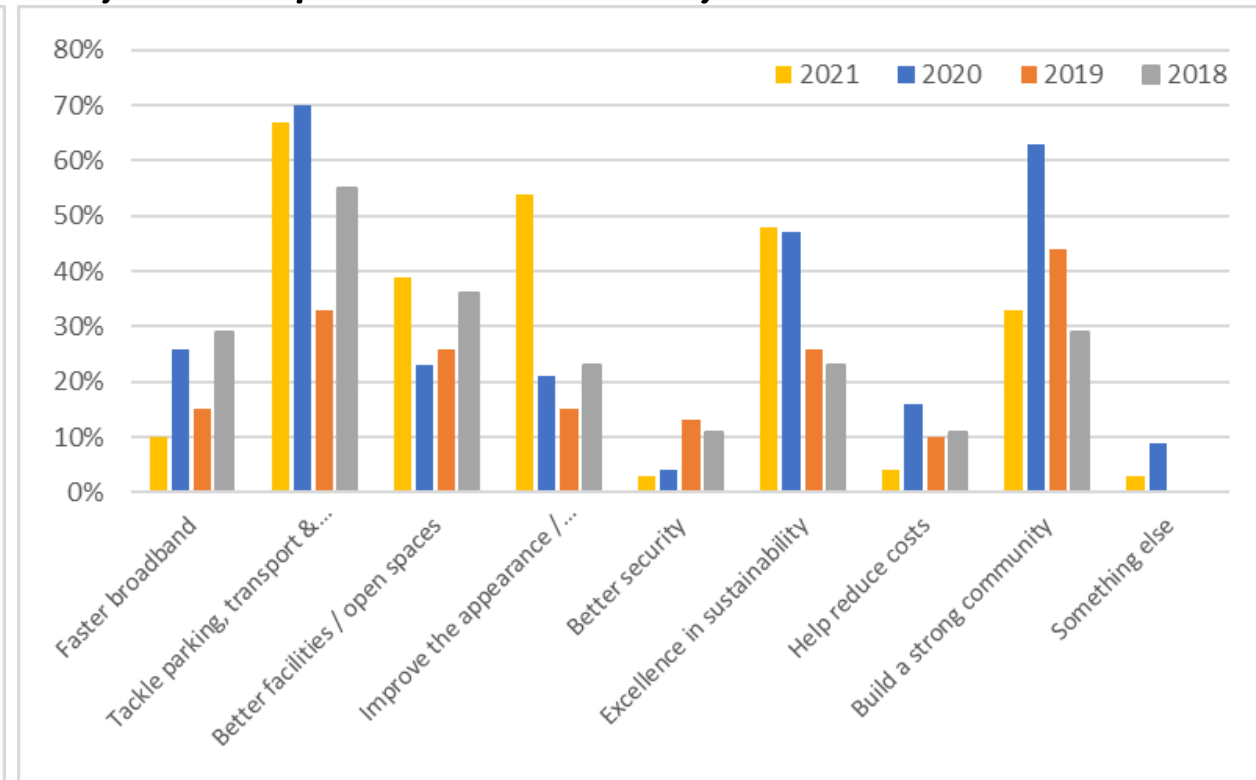
# Still important to businesses *(MRM Nov 2021 voting results)*

## Value attached to BID projects



- Appearance & facilities
- Enhanced maintenance
- Representation & promotion

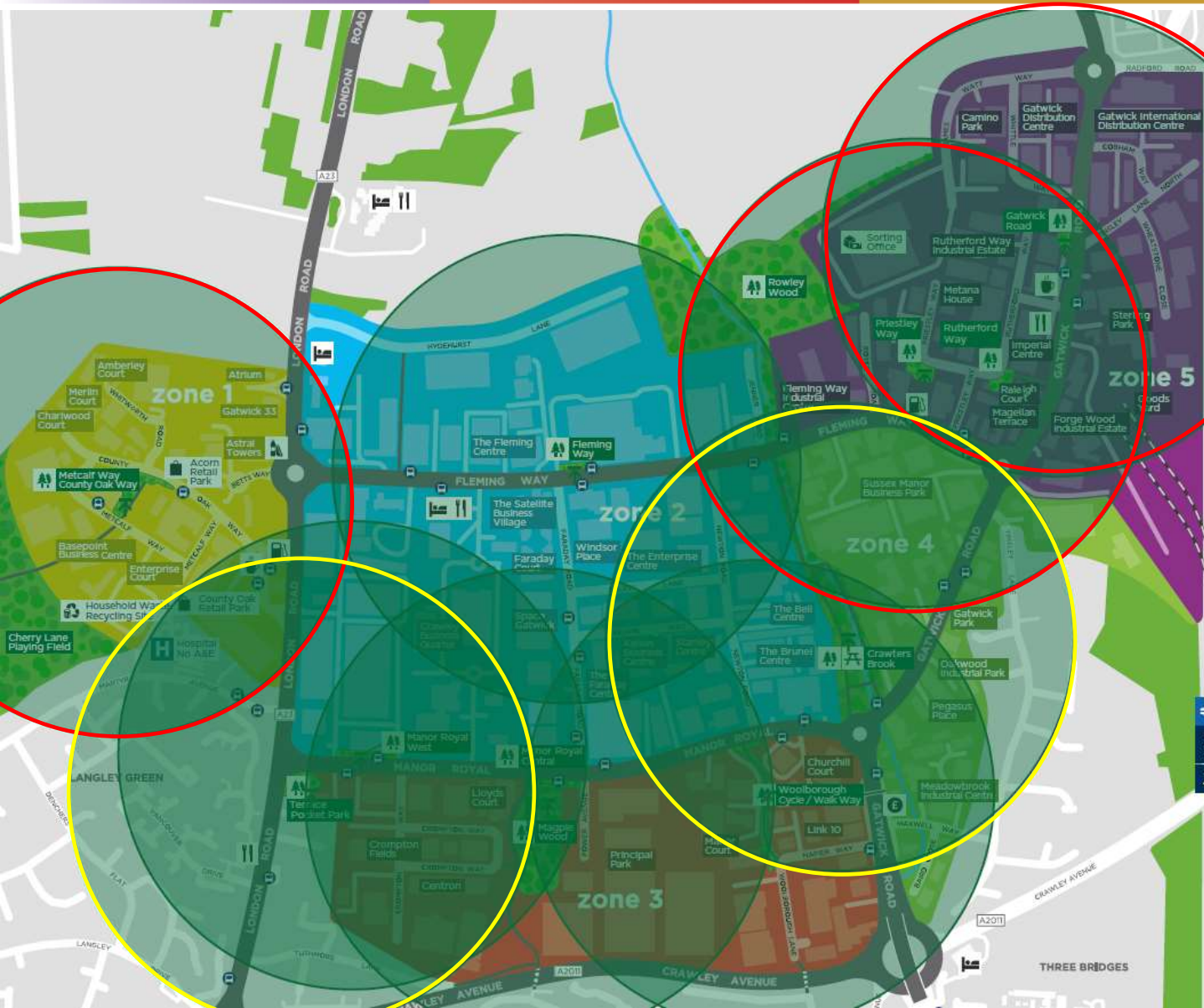
## Ways to improve Manor Royal



- Transport & parking
- Improve appearance
- Sustainability



# Improved facilities & open space



## VISION

No employee anywhere to be more than 5 minutes walk from decent open space

## Accelerator Funding for 4 sites:

Metcalf Way

Gatwick Road

Priestley Way corner

Rutherford Way corner

[www.manorroyal.org/mystory](http://www.manorroyal.org/mystory)



# Before





# After



**Metcalfe Way (North)**



**Metcalfe Way (South)**



**Rutherford Way**



**Priestley Way**



**Gatwick Road**



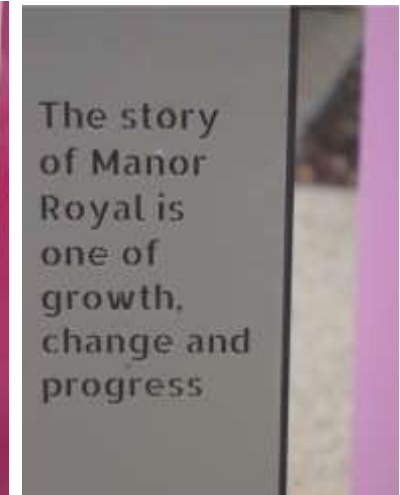
# Inspired by the story of Manor Royal

## “Yesterday, Today, Tomorrow”



Artist: Stephen Broadbent

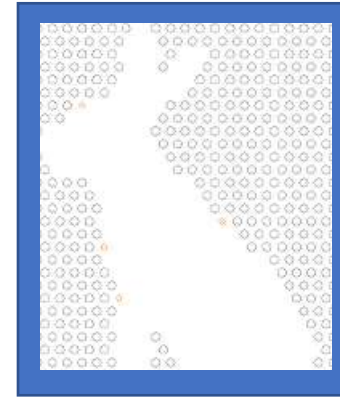
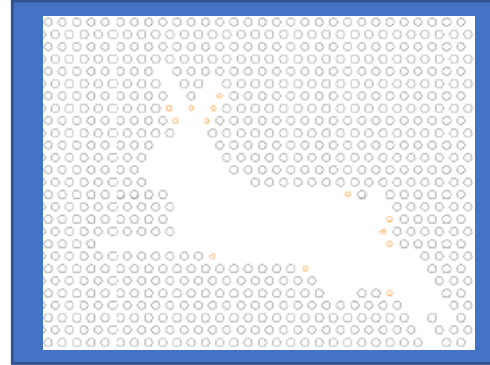
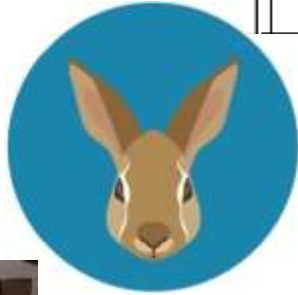
## “Stories of place”



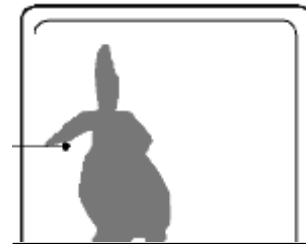
Artist: Dallas—Pierce—Quintero

# If you look, there may be surprises

*...symbolic of  
love,  
tenderness  
and inner  
power...*



of good luck...



...and impending opportunity



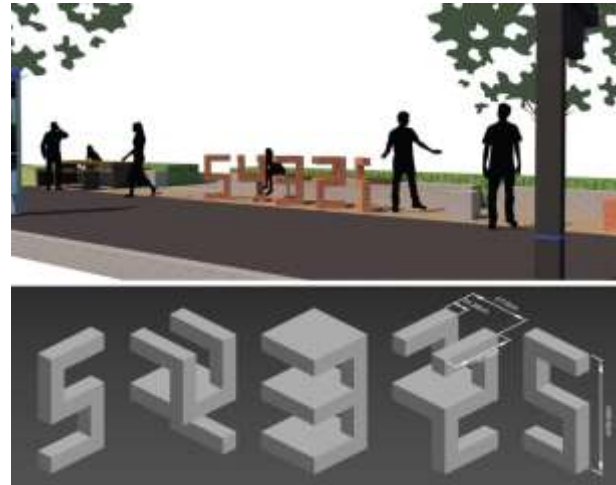
# Up next: Practical interventions

## Superhub Bus Stop Market Test

To transform uninspiring wasted space into attractive usable places.



**The Base: Marchmont** Creating a new Micropark area, with bespoke artwork “Ascent & Descent” by James Hopkins.





# Up next: Strategy, Environment and Sustainability

## MANOR ROYAL BUSINESS DISTRICT

Business Improvement District (BID)

### Projects Pack

(2018-2023)

© May December 2017



Aims:

STRENGTHEN THE SPECIAL  
IDENTITY, CHARACTER AND  
NARRATIVE OF MANOR ROYAL

CONTINUE TO UPLIFT THE  
QUALITY OF PUBLIC REALM,  
STREETS AND OPEN SPACES

HELP ADDRESS BIODIVERSITY  
CRISIS AND THE CLIMATE  
EMERGENCY

BE STRATEGIC, HOLISTIC AND  
ENABLE JOINED UP ACTIONS  
AND OUTCOMES



# Up next: Strategy, Environment and Sustainability

## Priorities:

STRENGTHEN THE SPECIAL IDENTITY, CHARACTER AND NARRATIVE OF MANOR ROYAL

CONTINUE TO UPLIFT THE QUALITY OF PUBLIC REALM, STREETS AND OPEN SPACES

HELP ADDRESS THE CLIMATE AND BIODIVERSITY EMERGENCY

BE STRATEGIC, HOLISTIC AND ENABLE JOINED UP ACTIONS AND OUTCOMES

## Strategies and projects:

### INSPIRE & IMPROVE

#### Signature projects:

- GATEWAY 4
- GATEWAY 5 (GREENING)
- FLEMING WAY MICRO PARK
- COUNTY OAK POCKET PARK
- COBHAM WAY POCKET PARK
- GATWICK ROAD PARADE
- MAGPIE WOOD (TBC)
- WOOLBOROUGH LANE - LINEAR PARK
- SUPERHUB BUS STOPS / MICRO GATEWAYS
- ARTS AND HERITAGE TRAILS
- ROWLEY WOODLAND WALK (TBC)
- CRAWTER'S BROOK (EXTRAS)

### REMEDY & REPAIR

#### Targeted hotspots:

- NAPIER WAY
- MAGPIE WOOD - CYCLE / WALK WAY
- MAXWELL WAY
- RUTHERFORD WAY
- CROMPTON WAY
- FARADAY ROAD
- NEWTON ROADS

#### District wide initiatives:

- PARKING MANAGEMENT PLAN
- FOOTPATH IMPROVEMENT PLAN
- BIODIVERSITY ENHANCEMENT PLAN
- MATERIALS PALETTE REFRESH
- VOLUNTEERING CAMPAIGN
- MONITORING / AUDIT INITIATIVE
- AWARENESS / COMMUNICATION PLAN
- MANAGEMENT AND MAINTENANCE PLAN

### MANAGE & MAINTAIN

#### Areas of focus:

- TARGETED BLITZ / INTENSIVE CLEANS
- GRASS CUTTING REGIME
- EDGING UP PROGRAMME
- PRIVATE BOUNDARIES
- AFTERCARE OF SIGNATURE PROJECTS

## Aims / Outcomes

PLACE DISTINCTION / POINT OF DIFFERENCE

HIGHER QUALITY AND QUANTITY OF USE-ABLE PUBLIC REALM

POSITIVE LEGACY WITH A FOCUS ON SUSTAINABILITY

IMPROVED BUSINESS SATISFACTION ENGAGED COMMUNITY

INCREASED ECONOMIC FUNCTION AND APPEAL

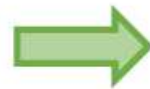


# Sustainability & People-led focus, making a great and investible place



Responsible & Sustainable

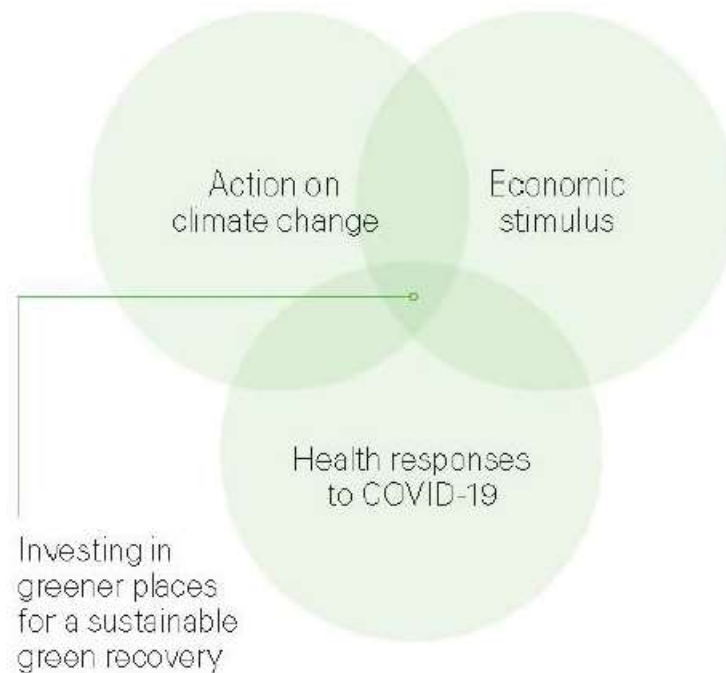
Manor Royal noted for being a sustainable place that supports employee health and wellbeing



Creating a place businesses and people want and chose to be...

## Five priorities for a green recovery

- 1 Take a natural capital approach to new infrastructure and housing investment
- 2 Invest in maintenance and renewal of existing places
- 3 Set fairer standards for green space
- 4 Invest in natural solutions to climate change
- 5 Invest in green skills, digital and data



## What Makes a Great Place?



Project for Public Spaces