



**Crawley  
Economic  
Recovery  
Taskforce  
Update Dec 2020**

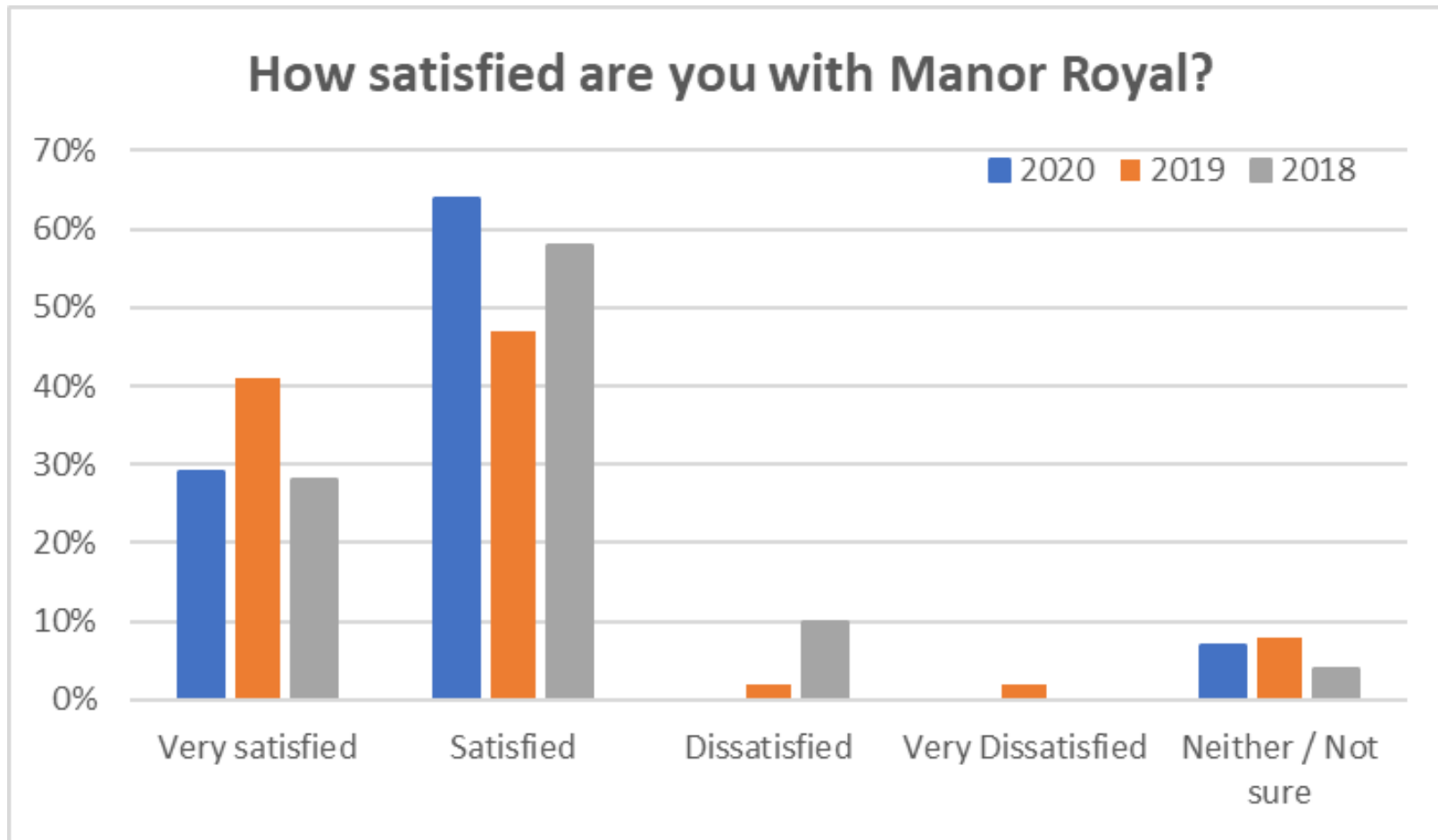
**MANOR ROYAL**  
**BUSINESS DISTRICT**  
CRAWLEY & GATWICK

**Steve Sawyer**  
Executive Director  
Manor Royal BID

# Where we are at



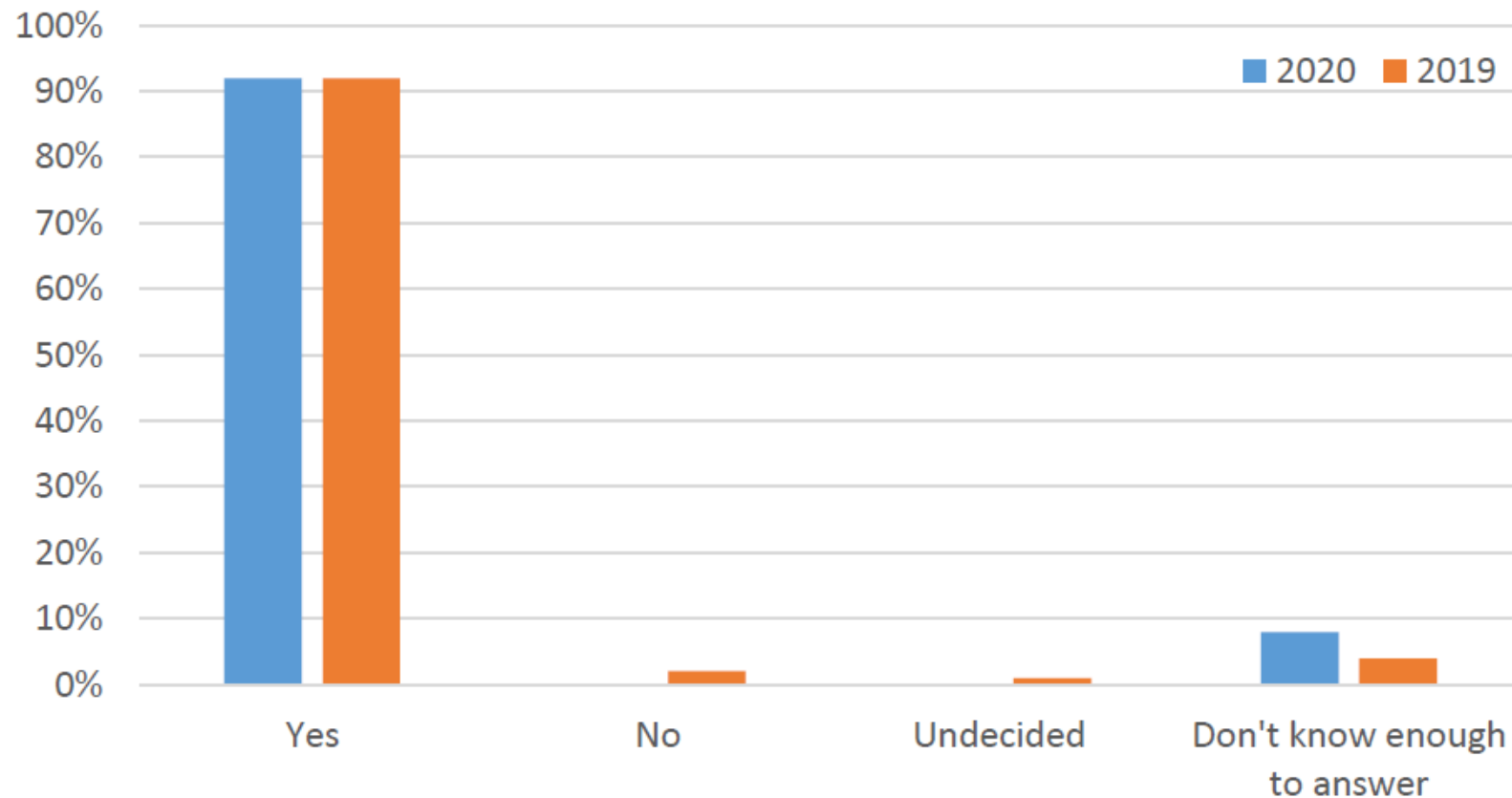
# High levels of satisfaction



***Pre-BID only 13% said they were satisfied***

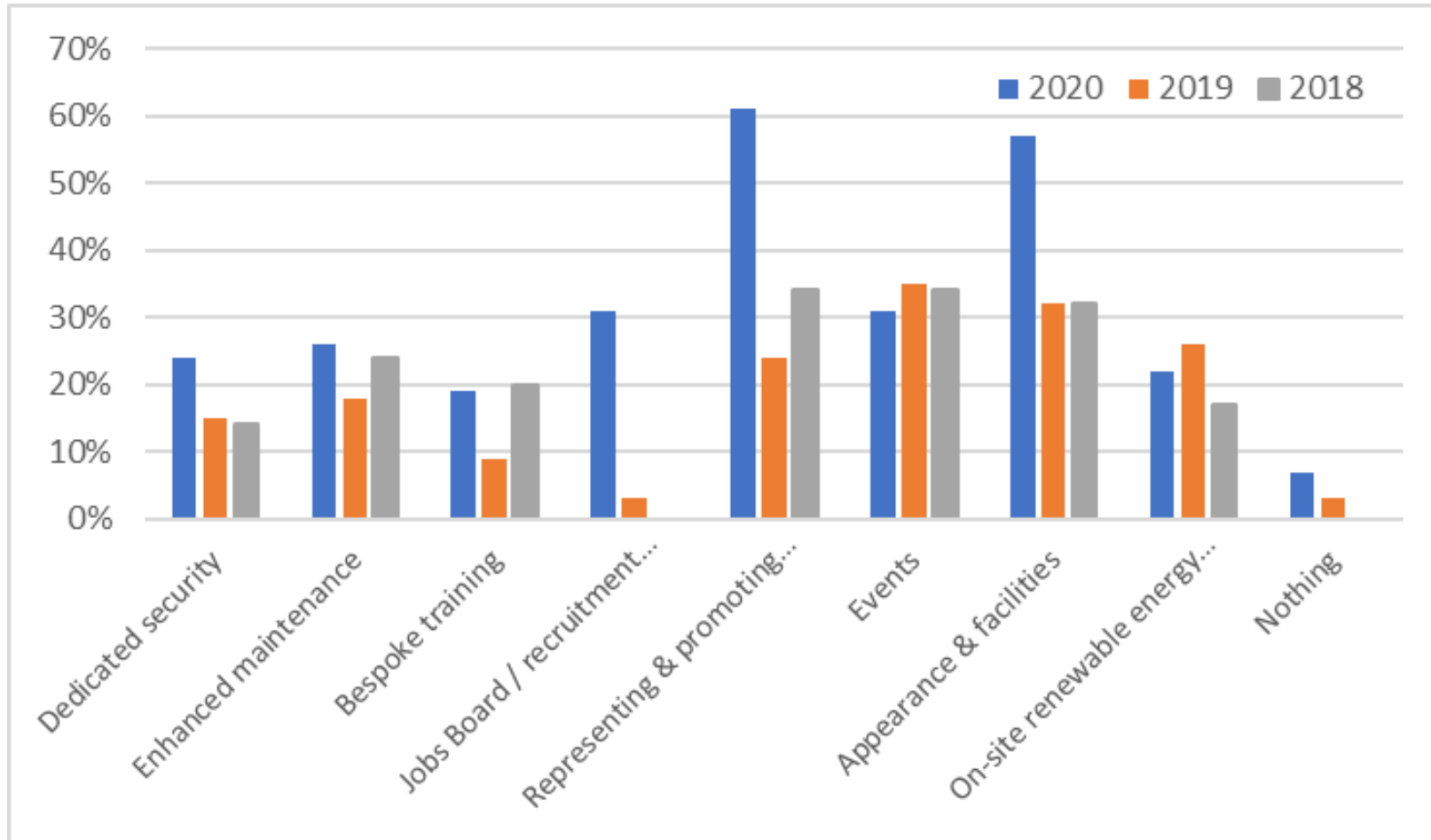
# Consistent support for the BID

Are you supportive of the BID?



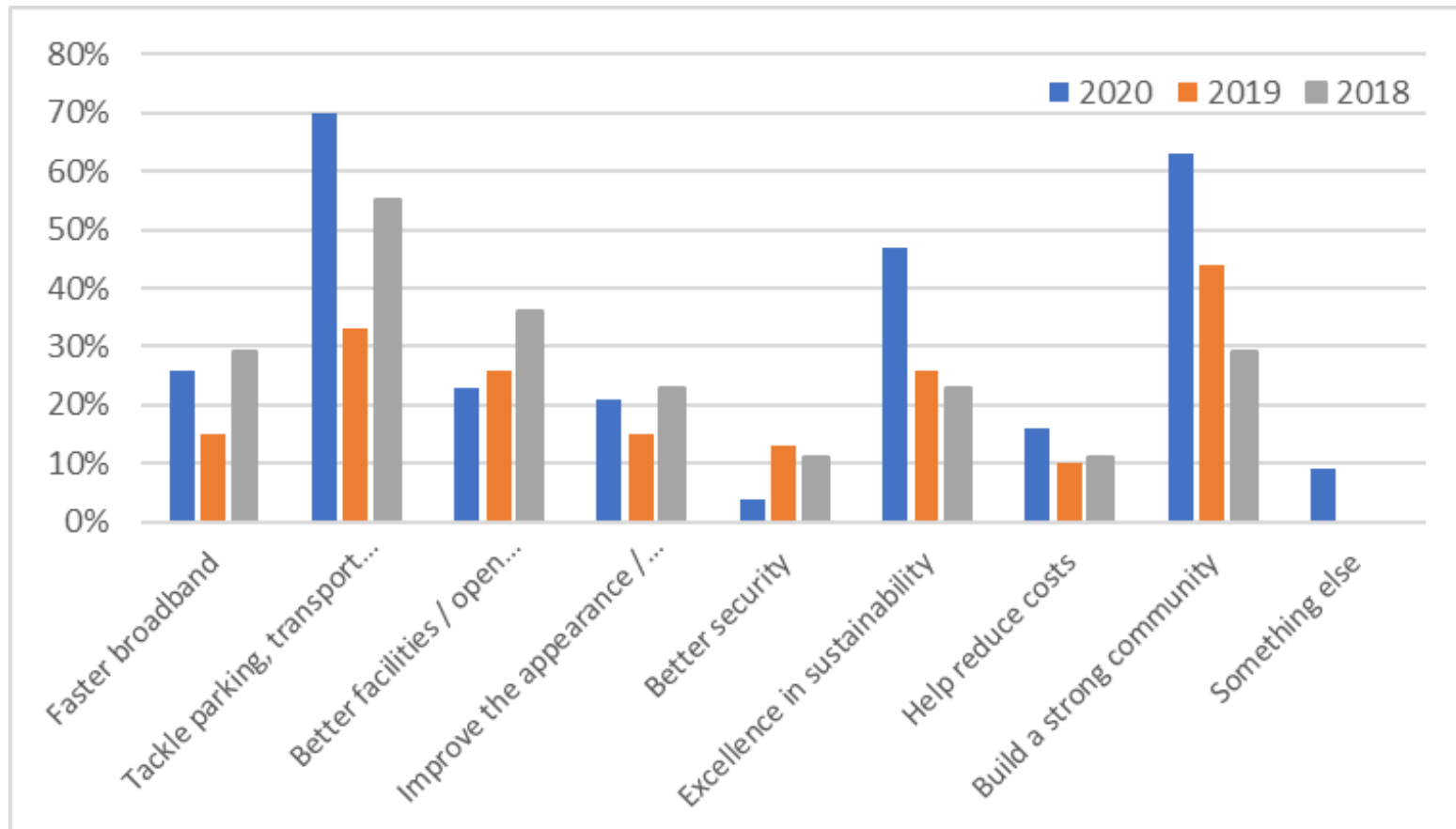
***86% also felt the BID was focussed on the right things***

# What the BID does



- 1. Representing the area**
- 2. Appearance & facilities**
- 3. Jobs Board**
- 4. Maintenance**
- 5. Security**

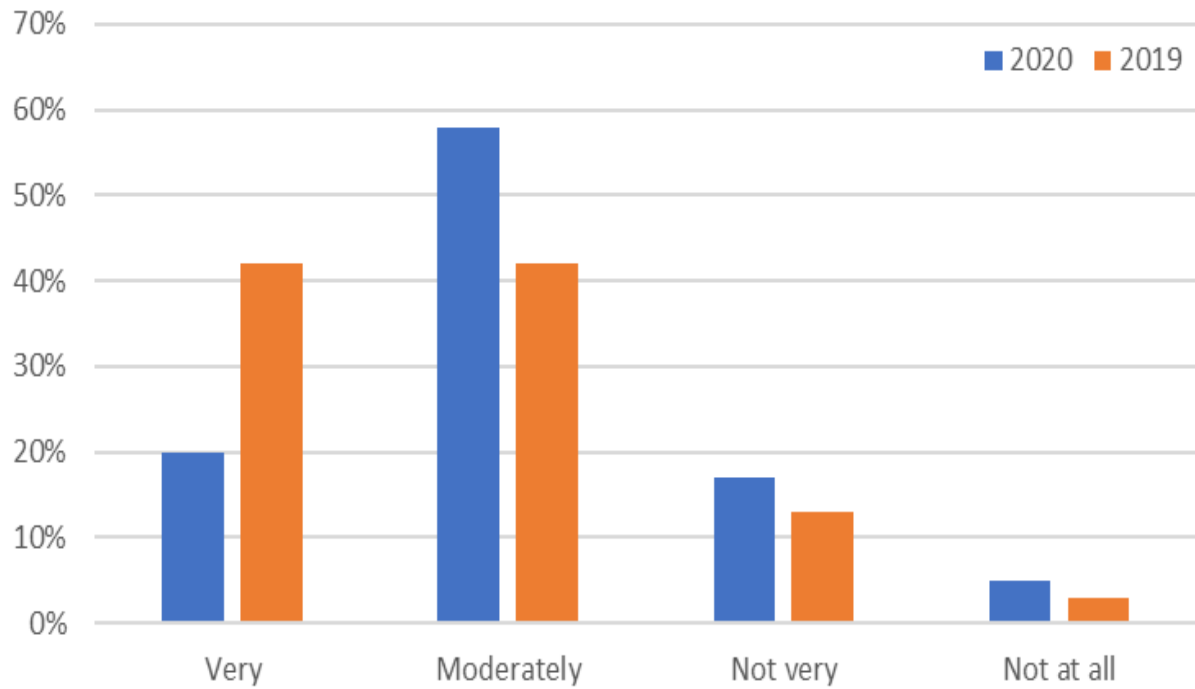
# How should Manor Royal improve



- 1. Parking & transport**
- 2. Community**
- 3. Sustainability**

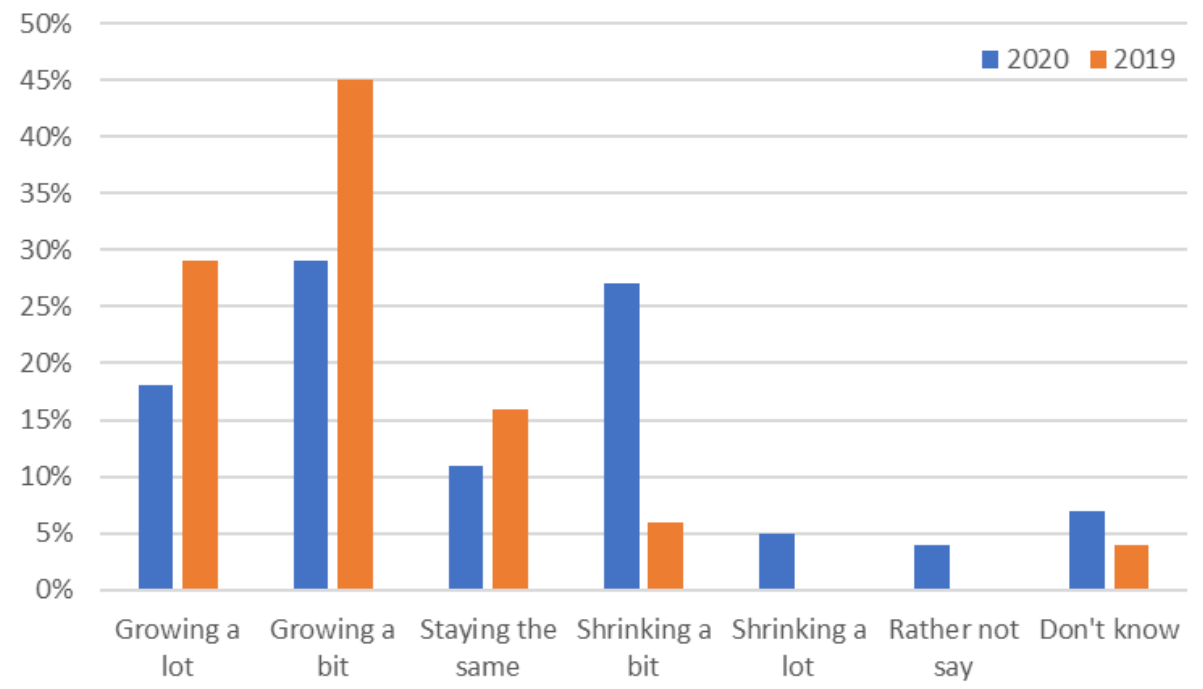
# Confidence

## How confident do you feel?



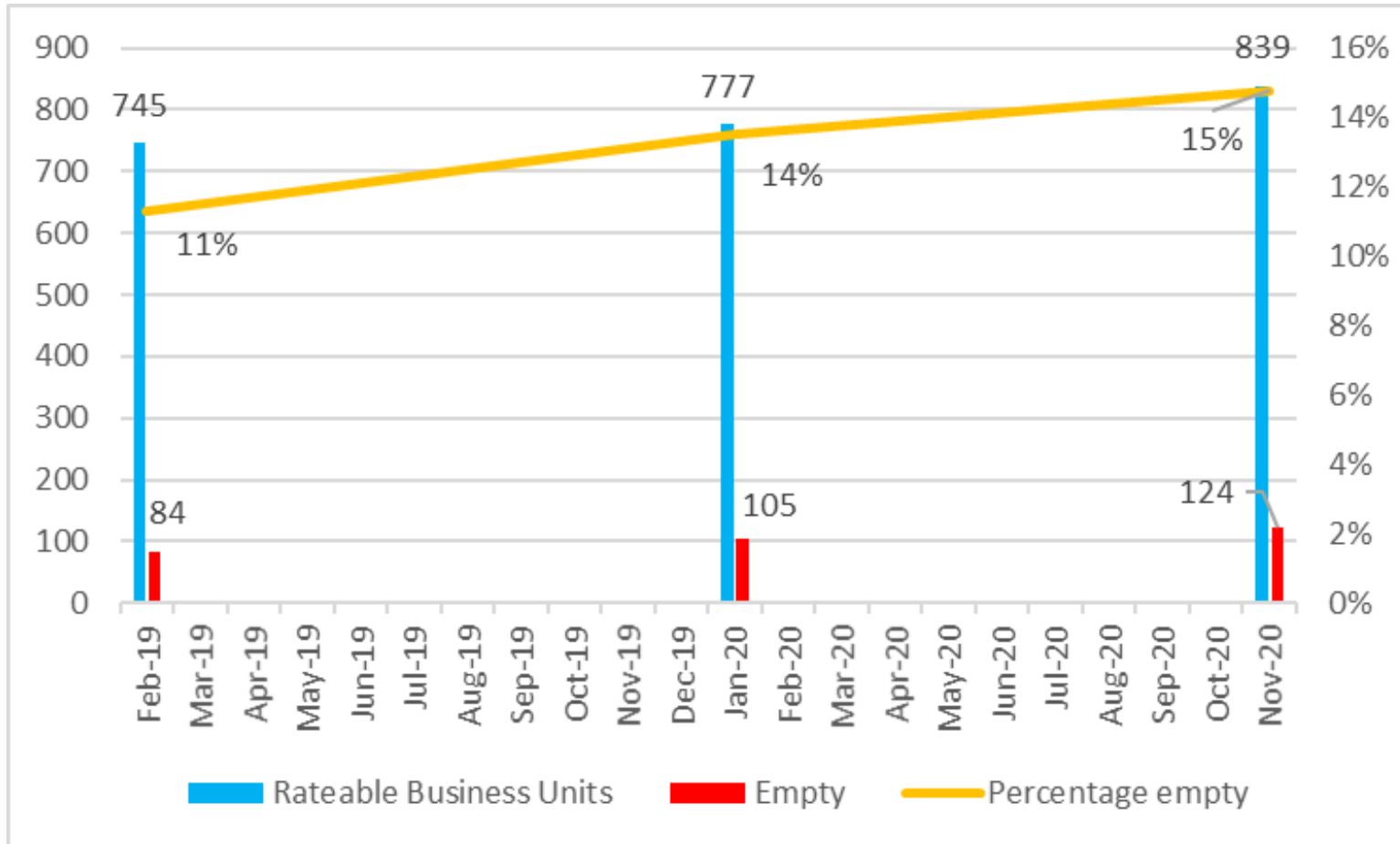
***Levels of confidence holding up***

## In the year ahead is your business...?



***In the next year, fewer predicting growth, more predicting they may shrink***

# Property availability



## Availability analysis at Nov 2020

Property type	Number	%
Business Unit & Premises	24	19%
Car Showroom	2	2%
Factory & Premises	2	2%
Offices & Premises	58	47%
Warehouse Office & Premises	31	25%
Workshop & Premises	5	4%
Other	2	2%
<b>Total</b>	<b>124</b>	

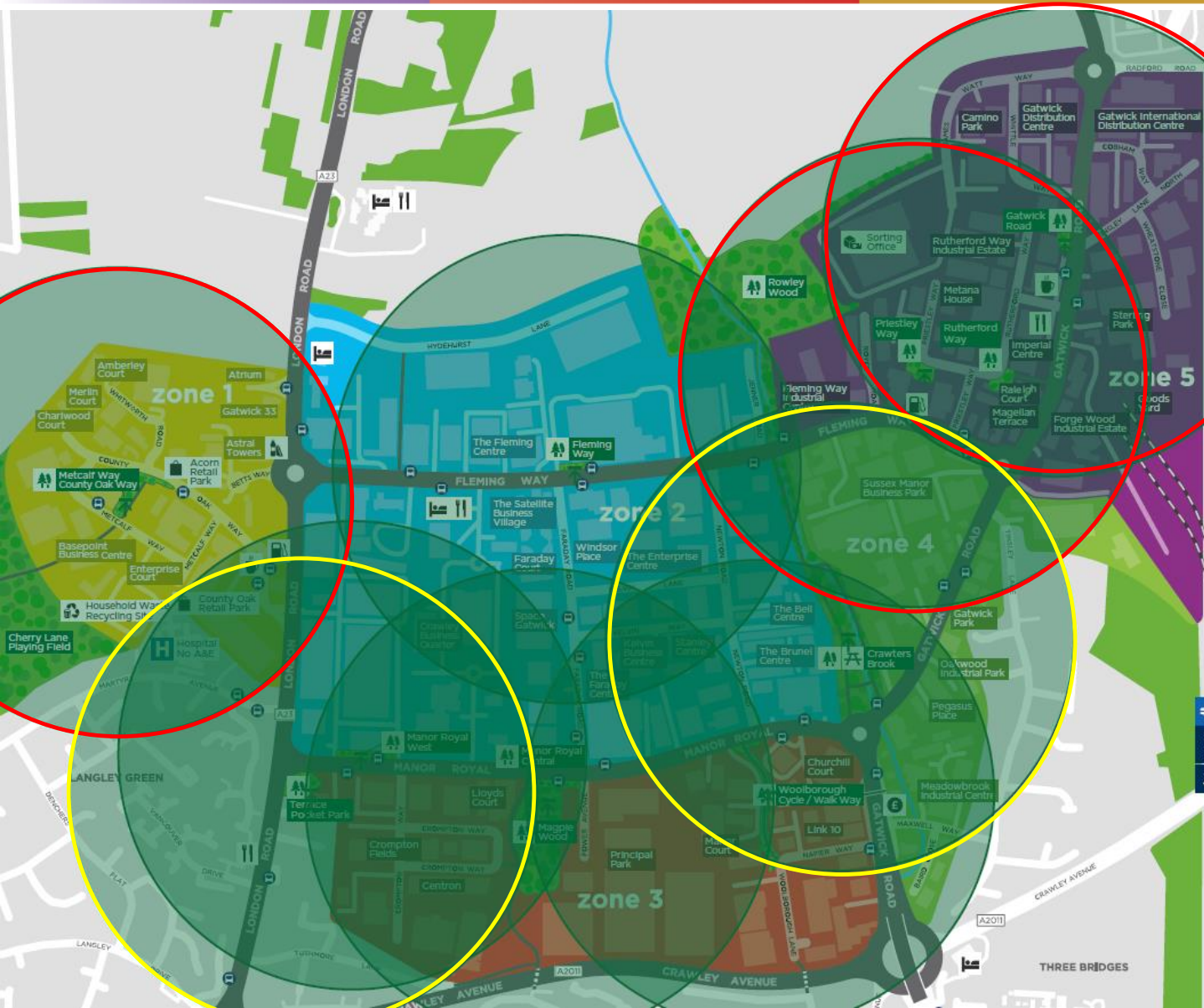


# Sales, development & businesses

-  New investment
-  New businesses
-  New development



# Improved facilities & open space – coming soon



**No business or employee to be more than 5 minutes walk from decent open space**

[www.manorroyal.org/mystory](http://www.manorroyal.org/mystory)

# A look ahead

## Committed to..

Continue to provide core services

Deliver the first Micropark areas

Support delivery of Crawley Growth Programme

Introduce security radios

Rebuild website, incl. new business & property directories

Support delivery of Towns Fund in Manor Royal

Investigate faster broadband options

Support delivery of Re-Energise Manor Royal Project

Revisit on-street parking management proposals

New online seminar and training programme

**Know Your Neighbour, 14 May 2021**

## In addition..

Restore our reserve

Start to build renewal fund

Explore “Open Doors” during lockdown

Work with “Living Streets”



Ministry of Housing,  
Communities &  
Local Government  
**Towns Fund**

**POW!**

The image features the word "POW!" in a bold, stylized font. The letters are filled with a yellow color and a pattern of small black dots, reminiscent of a halftone or dithered effect. Each letter is outlined with a thick black border. The word is centered within a red, jagged starburst shape that also has a black outline. The entire graphic is set against a plain white background.