



# **Crawley Town Investment Plan Review and Next Steps**

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# “Accelerator” Funds

- £1m made available to Crawley in 2020-2021
- Spend on infrastructure schemes by end March 2021
- £565,000 – Manor Royal Heritage Public Realm Upgrades – Network of Micro-Parks
- Manor Royal BID to progress scheme delivery
- Funds ring-fenced for gigabit infrastructure roll out





# Towns Fund – Government Objectives

- Stimulate economic recovery (COVID-19)
- Sustainable economic regeneration

## Urban Regeneration

- Increase density in town centres;
- Strengthen economic / cultural assets;

## Skills and Enterprise infrastructure

- Drive business investment /SME growth
- Ensure space to support skills

## Connectivity

- Local Transport schemes
- Improved digital connectivity



# Town Investment Plan and Town Deal – Government Guidance

## The Town Investment Plan (TIP)

- “Clean” growth linked to net zero carbon emissions target by 2050.
- Inclusive growth
- Leverage of other funding resources
- Infrastructure - min 90% capital funding
- Clear & measurable outputs / outcomes

## The Town Deal

- A “Heads of Terms” agreement in principle document;
- Drawn up once TIP is agreed





# Why are Town Investment Plan Schemes needed?

## Narrow the skills deficit for Crawley's Resident Workforce:

- Just 56.7% have a Level 3 qualification (South East average 62%) and 38.8% a Level 4 qualification (SE average 43.4%)
- Absence of University provision in Crawley / Gatwick Diamond

## Interventions to address over-reliance on aviation industry

## Unlock Crawley's dormant commercial space development

- Manor Royal has over 6 hectares of land granted planning permission for new commercial space not being build out.

## Enable a significant boost to local Innovation Output

- Coast to Capital LEP economic profiling reveals that Crawley and Gatwick Diamond have low levels of innovation output compared to a range of "competitor" areas in the South East.

## Tackle stubbornly high carbon emissions, rising in transport sector

- Infrastructure interventions needed to create "green" economy and drive net zero carbon emissions 2050 commitment

## Ensure Crawley is at the vanguard of full fibre digital take up

## Enable good quality homes in Crawley town centre



# The Vision: What can success look like for Crawley in 30 years time?

**Crawley will be a modern, vibrant, healthy, exemplar digital town with a transformed “green” economy, underpinned by high quality local services, state of the art amenities, a pioneering advanced engineering Business Park and Innovation Centre at Manor Royal, sustainable homes, transport and green tech business.**

**Community:** Strong / diverse, uniquely identifiable neighbourhoods; engaged communities with strong “social capital”

**Workforce:** Highly competitive, empowered with skills needs of green tech, advanced engineering, digital, professional services.

**Skills training :** Clear pathways for residents into high quality jobs, driven by Crawley College with a local University at the “pinnacle”.

**Town Centre:** Enriched cultural offer; Flourishing evening economy, A “virtual village”; State of the art sustainability infrastructure; A professional services hub.

**Manor Royal:** A stunning digital Business Park with a highly productive green technology and engineering business base

**Gatwick Airport:** Exemplar of green aviation with excellent digital inter-modal transport connectivity platforms for people / freight





# Crawley – Key Strategic Opportunities

- To achieve a **dynamic, sustainable and digital economy in Crawley Town Centre**, enabled by a 3,000 home neighbourhood, the growth of a rich cultural offer, a professional services hub and exemplary digital, green and sustainability infrastructure.
- To enable a **high value digital Business Park in Manor Royal**, with a formidable reputation in advanced engineering innovation and green technologies, underpinned by state of the art green infrastructure and sustainable transport connectivity.
- To facilitate **the green transformation of Crawley's economy** as part of the national drive to realise zero net carbon emissions by 2050, maximising investment locally in green business, green homes, green technologies, green transport and infrastructure.
- To **unlock a thriving virtual and physical University offer and community in Crawley**, alongside exciting skills training and infrastructure driven by **Crawley College**, which creates pathways for local residents into high value jobs, yielding R&D and digital excellence and a major boost to innovation output.





# Proposed Towns Fund Priority Projects

## SKILLS AND ENTERPRISE (TIP Funds: £10.25m)

- Build and establish Crawley's first Innovation Centre in Manor Royal, specialising in advanced engineering and digital tech.
- “Invest in Skills for Crawley” Programme
  - I) University level training provision;
  - II) New F.E. infrastructure;
  - III) Construction Skills Hub
  - IV) Green construction skills
- “Greening Crawley's Economy” – A programme of business infrastructure grants to attract / enable green technology and construction businesses and support their growth in Crawley.
- Design and enable a new “commercial eastern gateway” in Crawley town centre as a hub for professional services business





# Proposed Towns Fund Priority Projects

## URBAN REGENERATION (TIP Funds: £7.5m)

- **Crawley Town Centre - Design & unlock a new cultural quarter**

- I) A “Pop Up” programme of cultural, arts and creative industry schemes to boost town centre arts, culture and events.
- II) Produce delivery plan and associated concept designs to develop a new cultural quarter in the town centre to expand town centre leisure, culture and evening economy provision.

- **Manor Royal - Enhance / transform the business environment**

- I) Micro Park upgrades
- II) Network of walking trails linking the micro-parks
- III) Business environment upgrades

- **A Borough wide programme of “green” home retrofitting**

- I) Design, establishment and delivery of a local grants programme to retrofit existing homes in Crawley:

E.G: Insulation, sustainable heating equipment, low energy appliances, green energy provision etc.



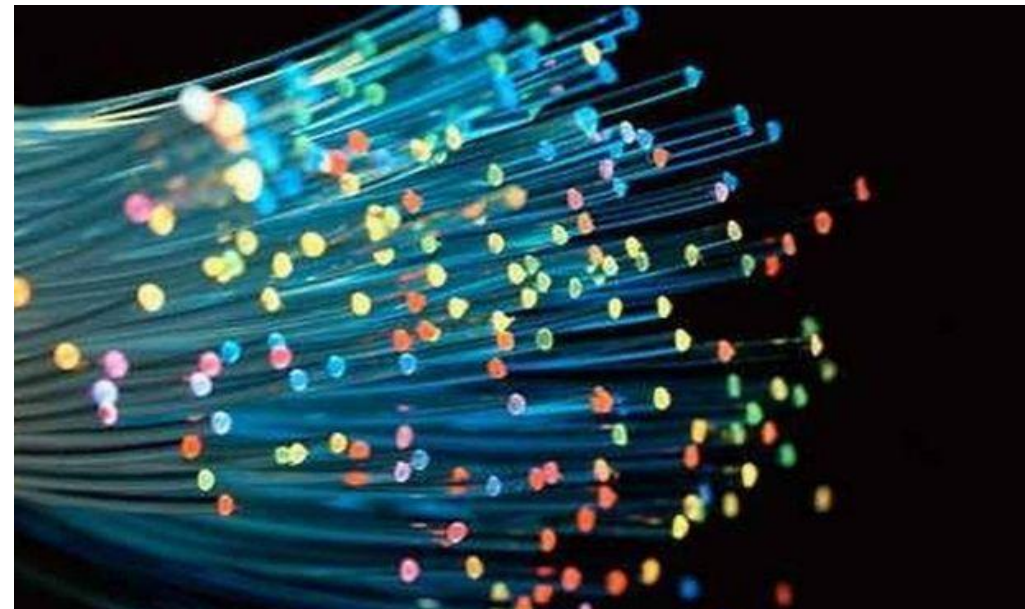
# Proposed Towns Fund Priority Projects

## TRANSPORT CONNECTIVITY (TIP Funds: £4.7m)

- Transform Crawley Bus Station and deliver a state of the art transport interchange in the heart of Crawley Town Centre
- Design and deliver new “arterial” off road “active commuter” cycle route for Crawley residents which links Gatwick Airport, Manor Royal, the Town Centre and key neighbourhoods.

## DIGITAL CONNECTIVITY (TIP Funds: £2.55m)

- A programme of incentives for Manor Royal businesses and business premises to connect “Full Fibre to the Premises” - the “critical last few hundred yards” from the street to enable full access by MR businesses to gigabit speed broadband services.
- “Crawley Virtual Village” – Enable a platform of 5G digital applications to create the country’s first “live-work” “virtual village” connecting “digitally” the town centre’s new apartments, retailers, “evening economy”, gyms, coffee shops, cultural venues, railway and bus stations and other amenities.





# Next Steps – Timeline

- Government response to draft expected end Sept;
- Negotiation and moderation (October)
- Recruitment of Towns Fund Secretariat (by CBC)
- Draft Heads of Terms from government received
- **Next Town Deal Board Meeting in November: Consideration of draft Heads of Terms, sign off.**
- **Priority Action:** Identify project leads and “task and finish” groups for business case development. Review High Level delivery plans

